



Councillor
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Report to Full Council

November 2023

Ward priorities

- A Cleaner and Greener Brinsworth
- A Safer Brinsworth
- A Community Focused Brinsworth
- A More Active Brinsworth



How these Ward Priorities were agreed

- We feel that local people are best placed to tell us about where they live and what matters to them. We regularly attend a wide range of local community groups and activities which gives us the opportunity to speak directly to people who live and work in Brinsworth.
- We have analysed ward statistics and information on the demography and geography of the area.
- We have taken into consideration the consultation carried out with partner agencies and voluntary and community organisations enabling us to gather further information and intelligence to feed into the ward priorities and identify any gaps.
- Most importantly we have listened to residents; consulting with local people is vital to setting priorities that meet the needs of our ward. We have linked this grassroots information with the existing knowledge made available to us and developed a set of ward priorities that are meaningful to people within our ward.

How these Ward Priorities support the Thriving Neighbourhoods Strategy

To deliver our priorities we feel it is vital to work together within our communities and support a 'place-based' and 'strength based' approach as set out in the Thriving Neighbourhoods Strategy.

We are committed to using this approach to get the best possible outcomes for our communities and getting the most value for money from our ward budgets.

Working in partnership

Our approach has always been to recognise the importance of working in partnership on issue and projects to get the best possible outcome.

We have used our ward capital budget to deliver several projects jointly with Brinsworth Parish Councils, local schools, and organisations within the ward. Without working together and pooling resources these projects would not have been possible.

Progress so far

Our capital ward budget and Community Leadership Fund has supported around 30 projects within Brinsworth. We have worked with several community groups and partner agencies, including schools, Parish Councils, Police, Housing, Woodlands, and Green Spaces to deliver these projects. Here is a brief outline of just some of these and how they contribute towards our ward priorities.

Ward Priority 1 – A cleaner and greener Brinsworth

- We have planted 116 trees on Bawtry Road and launched the first 'Adopt a Tree Scheme' in Rotherham, with over 50 households signing up in the first week.
- We have held numerous environmental days bringing together the 4 primary schools and Brinsworth Academy at educational and fun events. These are designed to promote the natural environment and include plenty of hands-on experience for young people.
- We have planted over 1000 bulbs with young people, including many different species that will encourage bees, insects and birds and enhance the natural look of the area.
- Carried out litter picks with schools, Parish Councils, and residents.
- Planted fruit trees in Millennium Park to create a coronation orchard and provide free fruit for the community.
- Given away bird boxes, tree whips and seed pencils to resident to encourage them to improve their natural environment.

Ward Priority 2 – A safer Brinsworth

- We have carried out intensive work with partner agencies to improve the quality of life for people living in hotspot areas who are affected by Anti-Social Behaviour.
- Worked with VRU to install CCTV on Brinsworth playing field and safety interventions to the black path.
- Installed new street lighting and bollards to prevent parking and gathering around Broadway and Brinsworth Road.
- Supporting the delivery of boxing sessions weekly for young people at Brinsworth pavilion.
- Worked in partnership with Brinsworth Parish Council to install a youth shelter on the playing fields.
- Worked with housing to provide solar lights around bungalows ensuring people feel safer at night.
- Installing defibrillators at two of our neighbourhood centres
- Working to provide safe and improved parking around the shopping area in Brinsworth in partnership with the 'Towns and Villages' team and local businesses.

Ward Priority 3 – A community Focused Brinsworth

- Provide support to Brinsworth Community Library to develop new clubs and activities for the elderly, families, and young people.
- Provide funding to St Andrews Church to purchase a dishwasher that will be used each week at the lunch club. The club provides hot meals to the community.
- Supporting local community groups to carry out confidence building activities and outings, such as Crafty Talk, Good Companions, Townswomen's Guild, art groups, local history groups.
- Supporting schools to develop a community learning resource centre for families to develop new skills such as cooking and woodwork.
- ACT (Academy and Community Together) - we continue our work with Brinsworth Academy to develop a programme of community events and activities that the pupils can be involved in as part of their community engagement programme.

Ward Priority 4 – A more active Brinsworth

- We are working with Brinsworth Parish Council to improve Howarth Park by repainting and repairing existing equipment and providing a new Trim Trail and double basket swing that will encourage young people to become more active.
- Support Brinsworth Manor Infants to develop a wild-life pond and sensory garden as part of the Forest School learning programme.
- Work with Brinsworth Academy to revamp an old allotment site in the school grounds. Staff and pupils aim to plant fruit and vegetables that will be given away free to families promoting a healthier lifestyle.
- Provide an interactive trail around Brinsworth to encourage families to walk and spend more time outdoors together.